

**Beautiful World  
Canada Foundation  
Annual Report 2012**

***EMPOWERING CHILDREN TO GREATNESS***

## A Letter from the Founder and Chair



It is with great pleasure that I am writing our first year in review. Beautiful World Canada's first year was a rewarding year, full of accomplishments, challenge and learning. I am so proud

to share with you everything that has taken place. I began 2012 with an idea to empower children in need with education; to provide them with the skills, abilities and opportunity to transform their lives and the lives of those they love. Over the course of the year, that idea began to take shape and we ended the year with programs established in three countries, collectively supporting 120 children. I have met and been inspired by so many wonderful people that share my passion for bringing education and opportunities to children in need.

I am going to paint you a picture. You are a teenager living in one of the world's poorest countries. You are a girl. You are dominated, suppressed and required to be very submissive. Education is prioritized for boys. You have no parents. You have no money, no electricity and no shoes. At the end of primary school you will be forced to drop out. Your options are to become a servant, a field labourer, a prostitute or marry any man that is willing to take care of you. You and your friends are likely to be raped, infected with HIV and beaten. Some of you will become pregnant during this ordeal. You are 13 years old. Your days are long and hard and meeting the most basic needs such as food, clean water and a safe place to sleep is an immense challenge. But you know that there is something you can acquire that would change

everything - an education. An education will enable you to have a life that is happy, plentiful and fulfilling – the only kind of life we want for ourselves and for our children. This reality was the inspiration for starting Beautiful World Canada.

In 2012, we launched programs in Sierra Leone, Uganda and South Africa. Our strategy is simple - partner with local experts to develop comprehensive educational support programs for our students. We have selected local organizations with long and successful track records that will nurture and guide our students as they complete their education. Our students are provided with everything they need in order to be successful in school. We fund tuition, uniforms, school supplies, personal supplies, accommodation, food and transportation. Our students also participate in counselling and mentorship programs in order to help them develop the leader that lies within each of them. Beautiful World Canada's funding is targeted at the secondary and post-secondary level, where we believe the greatest need exists. During 2012, we completed due diligence site visits, audits, interviews and reference checks to choose the best partners to begin our work. By the end of the year all of our students were attending or enrolled in school.

I am so tremendously fortunate and grateful to be a Canadian. My children are blessed with rights, choices, freedom and security and it is my lifelong passion and commitment to share these opportunities with children in other parts of the world.

**Sara Dunkley**  
**Founder and Chair**  
**Beautiful World Canada Foundation**



## The BWCF Model: Partner with Local Experts

We partner with local organizations in Africa to support passionate and dedicated students in secondary school, university and college. Our programs are designed to provide students with everything that they need in order to be successful in school. Students receive tuition, school supplies, personal supplies, food, accommodation, transportation, counselling and mentorship.

Students are given the opportunity to learn, grow and realize their full potential. Our students believe that they are destined for great things and are determined to not let their circumstances limit their future. They are committed to making the most out of every opportunity. Our students know that the future of their family and community depends on them and as they rise they want to bring those they love with them – they want to be their family's hero. With your help, we can make that happen.

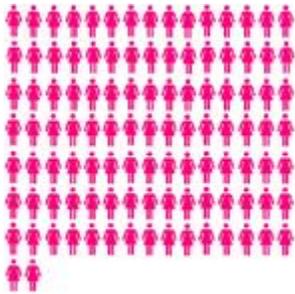
## Beautiful World Canada Foundation Funds:

- ◆ Tuition
- ◆ School Materials
- ◆ Meals
- ◆ Transportation
- ◆ Counselling
- ◆ Uniforms
- ◆ Personal Supplies
- ◆ Housing
- ◆ Tutoring
- ◆ Mentoring



# Impact in 2012

Total Students Sponsored: 120



107 girls



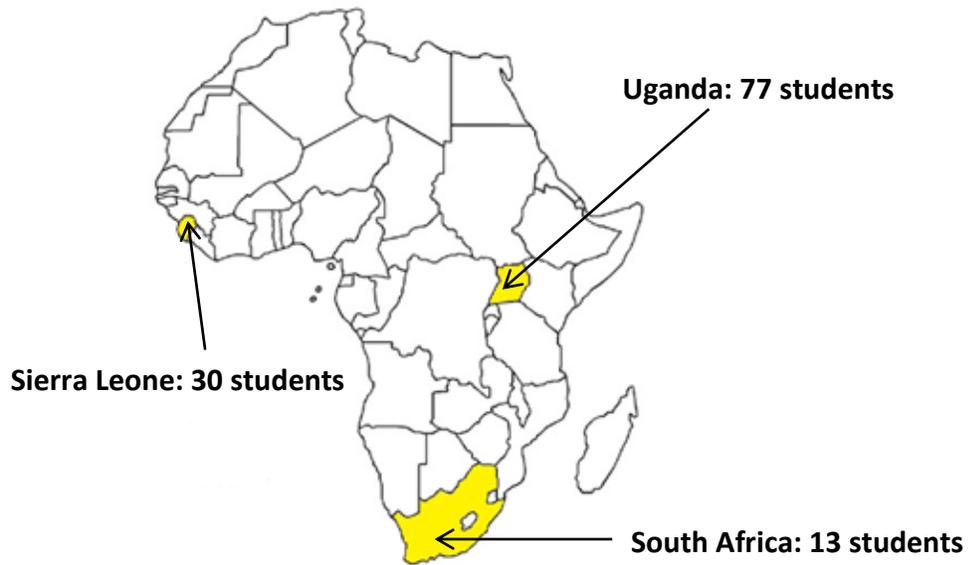
13 boys



Secondary: 90 students



Post-Secondary: 30 students



## What Happens When You Invest In A Girl?

**39 million 11-15 year old girls in the world today are out of school<sup>1</sup>**

When a girl reaches adolescence, her domestic and reproductive role becomes more important to her family than her education. Despite her love for school, the odds are strongly stacked against her to finish her education. Without one, her future is bleak. But if given the chance to finish her education, everything changes.

An education helps a girl successfully transition into adulthood. It provides her with the skills, confidence and independence needed to make her mark on the world. It unlocks opportunities for good jobs that will provide a steady income for her and her family, helping to lift them out of poverty. She will be her family's hero.



**For every extra year that a girl stays in school, her future income increases by 15% to 25%<sup>2</sup>**



**When she earns an income she will reinvest 90% in her family, helping to lift them out of poverty<sup>2</sup>**



**An educated woman is much more likely to send her children to school and take them to the doctor<sup>2</sup>**

<sup>1</sup> Unesco (2012)

<sup>2</sup> Unicef



## Country Highlights

In 2012, Beautiful World Canada supported students in Uganda, Sierra Leone and South Africa.

### UGANDA



Uganda is one of the poorest countries in the world, with a GDP per capita of just \$1,341 in 2012<sup>1</sup>. The country has been devastated by the massive spread of AIDS, which has left approximately 2.2 million children orphans<sup>2</sup>. These orphans are mostly being raised by their elderly grandmothers, many of whom are struggling to care for several children.

### SIERRA LEONE



Sierra Leone is also one of the poorest countries in the world, with a GDP per capita of just \$1,138 in 2012<sup>1</sup>. The education system is still recovering from the debilitating impact of a 10-year civil war that ended in 2002. During the war, almost all of the country's schools were destroyed and more than 2 million people were displaced. Nearing the end of the war, in 2001, 67% of all school-aged children were out of school.<sup>3</sup>

### SOUTH AFRICA



South Africa has been devastated by the AIDS epidemic, which has left approximately 3.4 million children orphans.<sup>4</sup> In addition, the country is extremely violent due to the number of gangs and the violent assaults they carry out. South Africa has a large population of refugees, many of whom have fled under the most devastating conditions from war torn countries. Refugees are vulnerable to crime, sexual and gender based violence, exploitation in the workplace and detention due to lack of proper documentation. Youth in the poor regions need education and support to keep them off the street and away from a life of crime.

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<sup>1</sup> International Monetary Fund

<sup>2</sup> Nyaka AIDS Orphans Project

<sup>3</sup> Shine On Sierra Leone

<sup>4</sup> Unicef Study (2009)



## Our Partners

In 2012, Beautiful World Canada partnered with 7 community-based organizations in Africa:

### **Forum for African Women Educationalists (Founded in 1997) - Uganda**

FAWE Uganda's mission is to ensure that girls are an integral part of the intellectual and resource base needed for the development and prosperity of Uganda and Africa as a whole. This program supports young women pursuing post-secondary education. Students are paired up with a mentor who provides support, advice and career guidance. In 2012, 20 students were sponsored in this program.

### **Reach One Touch One Ministries (Founded in 2003) - Uganda**

Reach One Touch One Ministries was founded to provide support to grandmothers who have lost their children to AIDS and are now responsible for raising their grandchildren. This program supports young women in secondary school and university. The girls receive mentoring and counselling services. In 2012, 15 students were sponsored in this program.

### **Nyaka AIDS Orphans Project (Founded in 2001) - Uganda**

The Nyaka AIDS Orphans Project is working on behalf of HIV/AIDS orphans in rural Uganda to end systemic deprivation, poverty and hunger through a holistic approach to community development, education and healthcare. This program supports young women and men in secondary school.

### **Second Chance of Living (Founded in 2012) - Uganda**

Second Chance of Living supports academically promising girls who could not otherwise afford to continue with their education. This program supports young women in secondary school. Girls participate in education tours, girls clubs and tutoring programs. In 2012, 25 students were sponsored in this program.

### **Forum for African Women Educationalists (Founded in 1995) - Sierra Leone**

FAWE Sierra Leone has made significant contributions towards the education and advancement of the citizens of Sierra Leone, especially girls and women, through influencing policy change, advocacy and provision of education services. This program supports young women in secondary school. The girls participate in girls clubs and mentoring sessions. In 2012, 30 students were sponsored in this program.



### **Sophiatown Community Psychological Services (Founded in 1985) - South Africa**

Sophiatown's mission is to provide counselling services to very poor and marginalized families who are affected by unemployment, AIDS, gang violence and substance abuse. The program also provides support to refugees seeking a new life from war-torn countries. This program supports young women and men in both secondary school and university. In 2012, 10 students were sponsored in this program.

### **Music Therapy Community Clinic (Founded in 2002) - South Africa**

Music Therapy Community Clinic's mission is to join with communities by offering therapeutic services and creating and strengthening musical resources and support networks to benefit some of Cape Town's most vulnerable and marginalized children. The students in this program are committed to helping youth by teaching them to love music. This program supports young women and men in secondary school.



# Financials



## Board of Directors

### Sara Dunkley

Sara Dunkley is the Founder of Beautiful World Canada, as well as the President of Stellar Outdoor Advertising. She has been in the billboard and signage industry for almost 10 years with a focus on developing billboard sites and helping clients grow their businesses. Sara holds an MBA from York University and Bachelor of Business Administration from Wilfrid Laurier University.

### Brad Dunkley

Brad Dunkley co-founded Waratah Advisors in 2010 with Blair Levinsky. Prior to starting his own firm, Brad was a Portfolio Manager and Vice President at Gluskin Sheff + Associates in Toronto, Canada, where he managed approximately \$1 billion of equity long short assets across four mandates. Brad holds a Chartered Financial Analyst designation and Bachelor of Business Administration from Wilfrid Laurier University, where he was the Gold Medal recipient. Brad is a Second Lieutenant in the Canadian Forces.

### Brent Lowe

Brent Lowe is a respected coach and consultant to business leaders. With over 17 years of business experience spanning entrepreneurial, mid-size and large corporate environments, Brent helps growth-oriented organizations better understand why and how employees and teams achieve and sustain peak performance. Brent has held HR leadership positions with Dell Canada, Redknee Inc., Achievers Inc. (formerly I Love Rewards), and Bullfrog Power Inc. Brent's education includes a Bachelor of Engineering and Management from McMaster University, an MBA from the Schulich School of Business, York University, and an MA in Counseling Psychology from Yorkville University.

### Scott Beckett

Scott Beckett is the President of Edgewater Financial Group Inc. a boutique insurance marketing firm in downtown Toronto. Scott holds an MBA from the Richard Ivey School of Business and a Bachelor of Science from the University of Western Ontario. Scott is known for bringing many unique, varied and creative solutions to the group benefits and individual insurance marketplace; most recently via Foresight Health Incorporated and Edgewater Employee Services Inc. Scott devotes his personal energy to his wife and three children and to his charitable interests.



## **Victoria Winter**

Victoria Winter is a partner in the Toronto law firm of Beard Winter LLP. Her area of practice is succession planning with a particular emphasis on wills, international and domestic trusts, estate administration, and the establishment of charitable foundations and not for profit organizations. Victoria holds a LLB from Osgoode Hall at York University.

## **Njoki Wane**

Dr. Njoki Wane is the Director of Office of Teacher Support at OISE, and an Associate Professor of Sociology and Equity Studies in Education at the University of Toronto. Her teaching and research interests include: anti-racist pedagogy in teacher education; indigenous knowledge; anti-colonial thought; spirituality and schooling; Black Canadian feminisms; and ethno-medicine. Njoki holds a PhD from University of Toronto, Master of Education from University of New Brunswick, MSc from U.S. International University and a Bachelor of Education from the University of Nairobi.

