

*INVESTING IN EDUCATION TO CHANGE THE WORLD*

**Beautiful World**  
2013 Annual Report





## Our Mission: Investing in Education to Change the World



*Secondary school students in Uganda*

Children in the developing world know that education represents the only way out of a life of entrenched poverty. They don't want handouts; they seek opportunity. Many of these children are bright, dedicated students who have done exceptionally well in their primary school studies. They have dreams and aspirations. They want to go beyond primary school to complete a secondary education, learn a trade or even attend University. They want to make a difference, to do something meaningful with their lives. They want to become self-sufficient and contribute to their community and country. They seek hope.



*Winter, our top performing secondary student in Uganda*

However, realizing these goals is often a formidable challenge for school age children in developing countries. Although many governments and non-governmental organizations have been working hard in recent years to make education a priority, the funding provided has been focused at the primary level. There is very limited funding for secondary or post-secondary education. Once a student finishes primary school they frequently see their dreams come to an abrupt end when the cost of continuing their education becomes too great for their family to bear and they are forced to drop out.

Beautiful World wants to change that. Our focus is on higher education, with a priority on the education of girls. We empower children by providing comprehensive educational support programs. We help passionate and dedicated students in developing countries excel in their high school, university, college or trade programs. With this critical support, we enable these children to create a bright future, not only for themselves, but also for their communities and their countries

## Why Focus on Girls?

**39 million 11-15 year old girls in the world today are out of school<sup>1</sup>**

When a girl reaches adolescence, her domestic and reproductive role becomes more important to her family than her education. Despite her love for school, the odds are strongly stacked against her to finish her education. Without one, her future is bleak. But if given the chance to finish her education, everything changes.

An education helps a girl successfully transition into adulthood. It provides her with the skills, confidence and independence needed to make her mark on the world. It unlocks opportunities for good jobs that will provide a steady income for her and her family, helping to lift them out of poverty. She will be her family's hero.

**90% of the students in the Beautiful World program are girls**

## What Happens When You Invest In A Girl?

For every extra year that a girl stays in secondary school, her future income increases by 15% - 25%<sup>(2)</sup>



When she earns an income, she will reinvest 90% in her family, helping to lift them out of poverty<sup>(2)</sup>



She will marry later and have fewer but healthier children. Her children will be much more likely to attend school<sup>(2)</sup>



She will become part of the next generation of leaders that will shape her community and country<sup>(2)</sup>

<sup>1</sup> UNESCO (2012)

<sup>2</sup> Unicef

## Our Model: Partner with Local Experts



Beautiful World has established partnerships with local organizations in Africa that are outstanding in their endeavours and achievements; vetted and accredited by ourselves and other national and international reputable agencies. Our partners are community based organizations who assess each child for need and potential and provide them with the support and encouragement needed to successfully complete their education. Together, we provide comprehensive scholarship packages to students in secondary school, university, college and vocational school.



Our programs are designed to provide students with everything that they need in order to be successful in school. Students receive tuition, school supplies, personal supplies, food, accommodation, transportation to and from school, counselling and mentorship. Our partner, The Dunkley Charitable Foundation, funds our administrative expenses. This means that 100% of all donations received are used to support and transform students' lives.

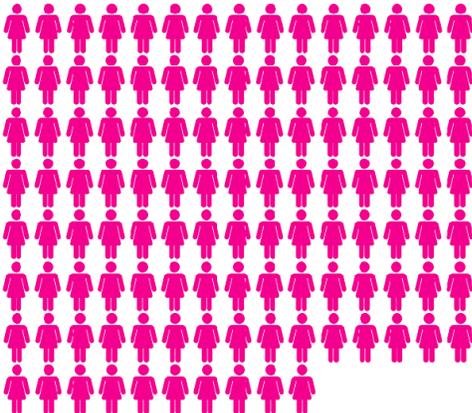


Students are given the opportunity to learn, grow and realize their full potential. Our students believe that they are destined for great things and are determined to not let their circumstances limit their future. They are committed to making the most out of every opportunity because they know that the future of their family and community depends on them.

*Career Workshop in Sierra Leone*

# Impact in 2013

Total Students Sponsored: 128



115 girls



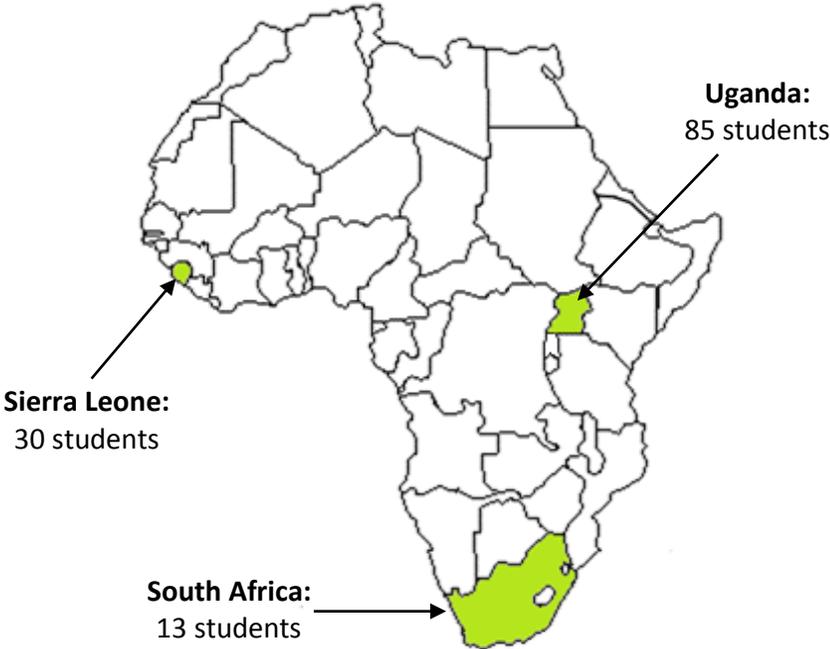
13 boys

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Secondary: 90 students

Post-Secondary: 38 students

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## Country Highlights

In 2013, Beautiful World supported students in Uganda, Sierra Leone and South Africa.

### UGANDA



Uganda is one of the poorest countries in the world, with a GDP per capita of just \$1,341 in 2012<sup>1</sup>. The country has been devastated by the massive spread of AIDS, which has left approximately 2.2 million children orphans<sup>2</sup>. These orphans are mostly being raised by their elderly grandmothers, many of whom are struggling to care for several children.

### SIERRA LEONE



Sierra Leone is also one of the poorest countries in the world, with a GDP per capita of just \$1,138 in 2012<sup>1</sup>. The education system is still recovering from the debilitating impact of a 10-year civil war that ended in 2002. During the war, almost all of the country's schools were destroyed and more than 2 million people were displaced. Nearing the end of the war, in 2001, 67% of all school-aged children were out of school.<sup>3</sup>

### SOUTH AFRICA



South Africa has been devastated by the AIDS epidemic, which has left approximately 3.4 million children orphans.<sup>4</sup> In addition, the country is extremely violent due to the number of gangs and the violent assaults they carry out. South Africa has a large population of refugees, many of whom have fled under the most devastating conditions from war torn countries. Refugees are vulnerable to crime, sexual and gender based violence, exploitation in the workplace and detention due to lack of proper documentation. Youth in the poor regions need education and support to keep them off the street and away from a life of crime.

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<sup>1</sup> International Monetary Fund

<sup>2</sup> Nyaka AIDS Orphans Project

<sup>3</sup> Shine On Sierra Leone

<sup>4</sup> Unicef Study (2009)

## Our Partners

In 2013, Beautiful World partnered with 6 community-based organizations in Africa:

### **Forum for African Women Educationalists (Founded in 1997) - Uganda**

FAWE Uganda's mission is to ensure that girls are an integral part of the intellectual and resource base needed for the development and prosperity of Uganda. This program supports young women pursuing secondary and post-secondary education. Students are paired with a mentor who provides support and career guidance.

### **Reach One Touch One Ministries (Founded in 2003) - Uganda**

Reach One Touch One Ministries was founded to provide support to grandmothers who have lost their children to AIDS and are now responsible for raising their grandchildren. This program supports young women in secondary and post-secondary school. The girls receive mentoring and counselling services.

### **Nyaka AIDS Orphans Project (Founded in 2001) - Uganda**

The Nyaka AIDS Orphans Project is working on behalf of HIV/AIDS orphans in rural Uganda to end systemic deprivation, poverty and hunger through a holistic approach to community development, education and healthcare. This program supports young women and men in secondary school.

### **Forum for African Women Educationalists (Founded in 1995) - Sierra Leone**

FAWE Sierra Leone has made significant contributions towards the education and advancement of the citizens of Sierra Leone, especially girls and women, through influencing policy change, advocacy and provision of education services. This program supports young women in secondary school. The girls participate in Girls Club Day and mentoring sessions.

### **Sophiatown Community Psychological Services (Founded in 1985) - South Africa**

Sophiatown's mission is to provide counselling services to very poor and marginalized families who are affected by unemployment, AIDS, gang violence and substance abuse. The program also provides support to refugees seeking a new life from war-torn countries. This program supports young women and men in both secondary and post-secondary school.

### **Music Therapy Community Clinic (Founded in 2002) - South Africa**

Music Therapy Community Clinic's mission is to join with communities by offering therapeutic services and creating and strengthening musical resources and support networks to benefit some of Cape Town's most vulnerable and marginalized children. The students in this program are committed to helping youth by teaching them to love music. This program supports young women and men in secondary school.

## Board of Directors

### Scott Beckett

Scott Beckett is the President of Edgewater Financial Group Inc. a boutique insurance marketing firm in downtown Toronto. Scott holds an MBA from the Richard Ivey School of Business and a Bachelor of Science from the University of Western Ontario. Scott is known for bringing many unique, varied and creative solutions to the group benefits and individual insurance marketplace; most recently via Foresight Health Incorporated and Edgewater Employee Services Inc. Scott devotes his personal energy to his wife and three children and to his charitable interests.

### Brad Dunkley

Brad Dunkley co-founded Waratah Advisors in 2010 with Blair Levinsky. Prior to starting his own firm, Brad was a Portfolio Manager and Vice President at Gluskin Sheff + Associates in Toronto, Canada, where he managed approximately \$1 billion of equity long short assets across four mandates. Brad holds a Chartered Financial Analyst designation and Bachelor of Business Administration from Wilfrid Laurier University, where he was the Gold Medal recipient. Brad is a Second Lieutenant in the Canadian Forces Army Reserve

### Sara Dunkley

Sara Dunkley is the Founder of Beautiful World, as well as the President of Stellar Outdoor Advertising. She has been in the billboard and signage industry for almost 10 years with a focus on developing billboard sites and helping clients grow their businesses. Sara holds an MBA from York University and Bachelor of Business Administration from Wilfrid Laurier University.

### Brent Lowe

Brent Lowe is a respected coach and consultant to business leaders. With over 17 years of business experience spanning entrepreneurial, mid-size and large corporate environments, Brent helps growth-oriented organizations better understand why and how employees and teams achieve and sustain peak performance. Brent has held HR leadership positions with Dell Canada, Redknee Inc., Achievers Inc. (formerly I Love Rewards), and Bullfrog Power Inc. Brent's education includes a Bachelor of Engineering and Management from McMaster University, an MBA from the Schulich School of Business, York University, and an MA in Counseling Psychology from Yorkville University.

## **Njoki Wane**

Dr. Njoki Wane is the Director of Office of Teacher Support at OISE, and an Associate Professor of Sociology and Equity Studies in Education at the University of Toronto. Her teaching and research interests include: anti-racist pedagogy in teacher education; indigenous knowledge; anti-colonial thought; spirituality and schooling; Black Canadian feminisms; and ethno-medicine. Njoki holds a PhD from University of Toronto, Master of Education from University of New Brunswick, MSc from U.S. International University and a Bachelor of Education from the University of Nairobi.

## **Victoria Winter**

Victoria Winter is a partner in the Toronto law firm of Beard Winter LLP. Her area of practice is succession planning with a particular emphasis on wills, international and domestic trusts, estate administration, and the establishment of charitable foundations and not for profit organizations. Victoria holds a LLB from Osgoode Hall at York University.

## Our Supporters

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*Nuur, a vocational student in Uganda,  
pictured here reading a letter from  
Beautiful World*



*Secondary students in Uganda, pictured here preparing  
their study schedules*